



300 Park Avenue
New York, NY 10022-7499
www.colgateprofessional.com

August 2014

Dear Dental Hygiene Educator:

The academic world is changing so quickly it can be a challenge keeping up with the demands of the students, administration then manage your professional development and keep up on the latest developments in education.

Colgate understands and that is why we are the sole sponsor of the Institute for Allied Health Educators (IAHE). The program offers professional development courses for educators covering the best practices for teaching and leadership. The IAHE is on-line with live and on-demand sessions so the courses can be completed at your convenience.

The IAHE faculty are nationally recognized experts in their field giving you the advantage of hearing these respected faculty in the comfort of your office or home without the expense of traveling the country attending multiple conferences. The live on-line courses are interactive providing you the opportunity to learn from the other educator participants.

Colgate strongly believes in the power of teachers. The IAHE gives you, the teacher, more information, more confidence, more tools, more power to prepare tomorrow's dental professionals. That is why we are the sole sponsor of this unique program.

If you are a new faculty member, transitioning into academia from private practice or have been teaching for a while and want to fine tune your skills, the IAHE program is perfect for you. The program is managed by AAL along with ADEA and offers CERP Continuing Education credits.

Please go to www.aalgroup.org/IAHE_home.cfm for more information and to register for courses.

Sincerely,

A handwritten signature in black ink, appearing to read "Barbara Shearer".

Barbara Shearer, BDS MDS PhD
Director of Scientific Affairs

A handwritten signature in black ink, appearing to read "Phyllis Martina".

Phyllis Martina, RDH, MBA
Senior Academic Relations Manager